



# Themes & Concepts Article 2

## Fantasyland

Themes can give a party purpose, not to mention giving you a "concept" to work around. It makes the development process of the event easier and definitely more fun. For instance, if you choose a country western theme, it obviously opens up many avenues of decor. It might even be woven into your food choices and music. Guests love a party with a theme that requires them to dress in a certain way, however, it must allow for broad interpretation for each guest to apply his or her own style. Don't be too specific in your requests.

## Roses are Red, Violets are Blue

Maybe your theme/concept will just be a particular color. It could be hats or another accessory. Use your imagination - it's your party. Give your guests a fun idea to work with and they will come up with a flair all their own.

## Blow Some Fuses

Don't be afraid to push your guests out of the comfort zone. You may be surprised to find denim lovers enjoy an Oscar night of Hollywood glitz. Or maybe they would love to relive their youth in garb of the 60's.

Themes add an energy to your party that gets your guests involved before they even arrive!

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