



Creative Room Design Article 4

Here, There and Everywhere...

You've heard it before, location, location, location. Very often location will determine or even dictate the atmosphere you want to create. Be it indoors or outdoors, don't work against the surroundings, work with them if at all possible. Whether it's poolside, in a garden, an ornate ballroom, a stark warehouse or even your own dining room, the possibilities are endless. Every event is as unique as the hostess throwing the event. Don't be afraid to 'color outside the lines'. Have fun and give your creative juices a workout.

Think Big...

If you find your space too large for the number of guests, your focus should be on large decor items. This could be anything from backdrops to props. For example, if the atmosphere you wish to create has a nautical flair, an actual boat could be part of your decor or a dingy filled with ice and cold drinks. You can visually "break up" a large space by creating a central focus point. You may want to place your bar, D-jay, buffet or even the dance floor in the middle of the room... remember, everyone wants to be near the "action".

Less is More...

In the opposite situation, you may be tight for space. In this case more emphasis should be placed on the small details. Don't overlook the small items... these are sometimes the ones guests remember the most. Guests love wearable decor and like to take items home from a party. Some options might be sunglasses, hats, boas, leis, etc. These simple items not only liven up the party but actually add to your room decor. You will be amazed by how excited guests will get over something purchased at the Dollar Store.

Start Your Engines, Please...

Creative, lively spaces can ignite a party and will be a crucial element in the formula for a successful event or soiree.

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