



The Invitations Article 3

Lucy, You Have Some 'splaining' To Do

The importance of the invitation should not be overlooked. It is your opportunity to spark interest and heighten your guest's sense of anticipation. Create a little "advance buzz". But that's not all.

Nitty, Gritty Details

Obviously, you need to inform them of the date, time and location, but they will also expect to be advised of attire. Guests will appreciate a little information about what kind of a party to expect. This can always be conveyed in a fun, clever way. You may also want to include any special parking instructions, directions or time limitations that you are required to abide by. Remember, it will be your guest's first impression that this is one party they do not want to miss.

Advance Preview

Invitations do not have to be on stationery, neatly printed with matching envelopes. Have fun with your invitations. In planning a beach party you might want to mail a deflated beach ball that when blown up reveals the details.

Spark Interest

Successful parties begin with the invitation. Give it some thought. Look around for ideas in unsuspecting places. From surprise parties to formal dinner parties, give them an invitation that is truly "inviting".

772.286.1841 800.228.9547

2928 SE Monroe Street Stuart, Florida 34997 fx 772.286.2132

www.eventmakers.net